



**Advancing the Kingdom Through Technology,
Diversity, and Generational Unity**

Who We Are



Tiffany Hall, OU '10
Director of Marketing & Community Experience

Tiffany is the connective tissue between our events and the broader community. She helps shape the on-the-ground experience while growing our presence and partnerships.



Lisa McWilliams, OU '08
Director of Organizational Commitment

Lisa is the structural backbone of our team, responsible for designing, refining, and overseeing the internal systems that keep our mission moving.



Charis McLarty, OU '08
Community Engagement Supervisor

Charis is the heartbeat of our events. She oversees our training and mentorship programs, and ensures that every event reflects our mission of mutual empowerment, connection, and purpose.

Who We Are



Lynnette Lytle

Digital Media & Content Specialist

Lynnette is the creative engine behind SilverTech Society. She shapes how the world sees, hears, and learns about our mission.



Ana Lima

Logistics & Outreach Coordinator

Ana is the operational nerve center behind our intergenerational events and outreach. She ensures that the team is organized, connected, and prepped.

SilverTech Society's Mission

SilverTech Society equips churches to help young adults deliver compassionate, tech-based support to mature adults. This intergenerational connection will foster mutual personal growth, reduce digital isolation, increase church community, and cultivate purpose through shared learning, service, and faith.

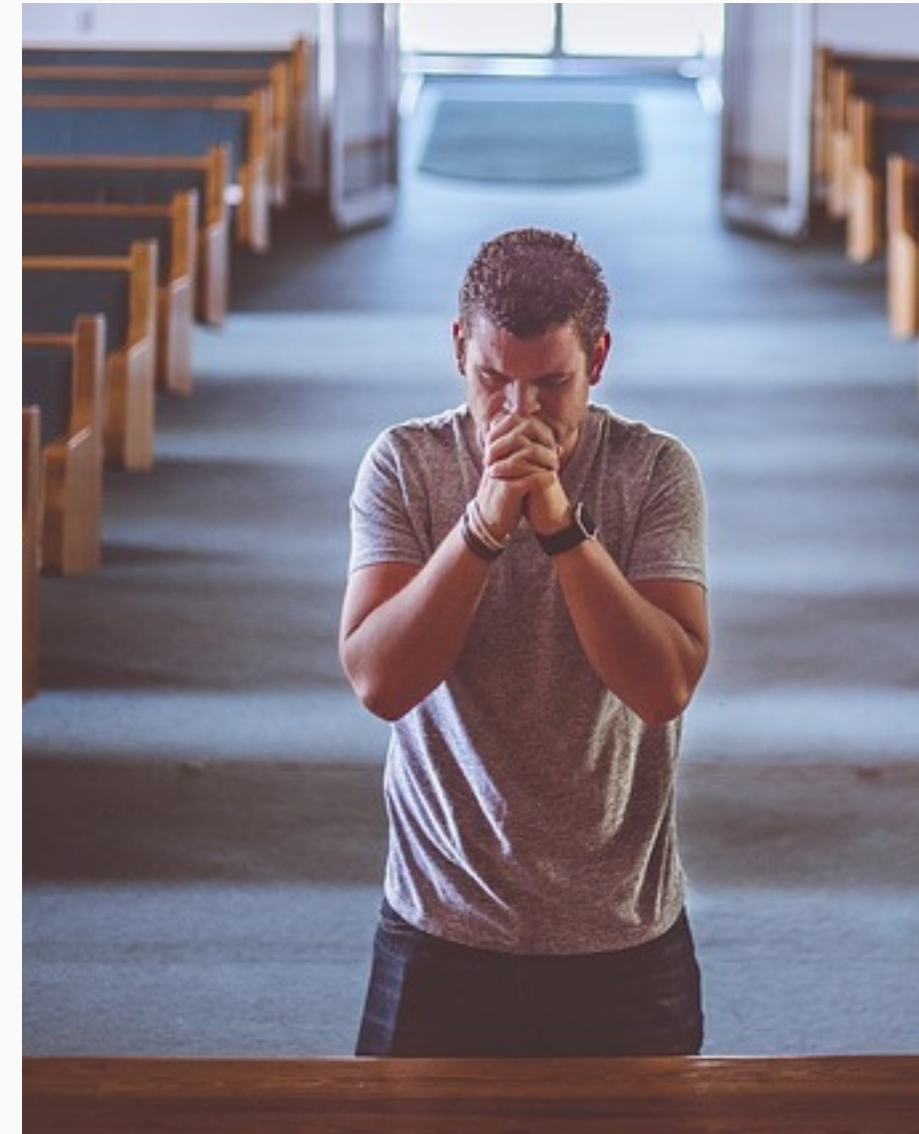
Why This Matters Now

- **64%** of 50+ feel **left behind** by modern technology – they say it isn't built for them
- **34%** of 18–29 year olds are **lonely**, they **lack community** (loneliest generation)
- **44%** of young adults feel like they matter to people only “a little” or “not at all”
- Young adults lack **real-world business experience**, mentorship, and finances



The Challenge We're Facing

- Those ages **18–35 leave** the Adventist Church at a high rate (nearly 70% according to some studies)
- New Generations require **new methods of outreach**, and the church needs to regain it's "community center" reputation
- Personally, we know many millennials (29–45) who have left. While some of them are now returning, Jesus is coming soon so **retaining young adults is paramount!**
- Leadership and Ministry teams are getting older and have **no one to replace** them



SilverTech Society Overview



What is it?

An intergenerational social club ministry where young adults serve older adults in a faith-based tech cafe setting.

Goals:

- Increase faith and fellowship between generations
- Turn churches into vibrant community resource centers

SilverTech Society's Impact



For Young Adults

- Paid, purpose-driven work
- Real-world skills & leadership
- Spiritual growth through service
- Opportunities for mentorship

For Mature Adults

- Tech confidence & independence
- Uplifting, judgment-free support
- Genuine connection with youth
- Warm welcome into church life (for those from outside)

For Churches

- Fresh, self-supporting outreach ministry
- Provides creative opportunities to share their faith
- Cross-generational unity
- Scalable, easy-to-run program

Sample Profit Projections

Revenue	Number of Members	Monthly Cost	Total Revenues per month
Mature Adult members	500	\$35	\$17,500
Costs			
Labor	Wages	Hours per week	Total Cost Per Month
Supervisors - Young Adults	\$9.00	15	\$2,160.00
Tech Concierges - 15 young Adults	\$9.00	10	\$5,400.00
Extras	Weekly Cost		Monthly Cost
Food, games	\$200		\$800
Additional Costs			\$1,250
	PROFIT PER MONTH		\$7,890
	PROFIT PER QUARTER		\$23,670
	PROFIT PER YEAR		\$94,680

***Model assumes all positions are paid and does not take into account utility expenditure**

Sample Outreach Goals

Mature Adult Members	Number of STS Members	Non SDA STS Members	Non SDA Friend Outreach	Non SDA Friend of a Friend Outreach	Total Non SDA Outreach
Mature Adult members	500	150	35	15	200
Young Adults	Number of Actives	Friend Outreach	Friend of a Friend Outreach		Total Outreach
Young Adult Workers	19	12	6		18
Young Adult Vounteers	10	6	2		18
Community Service (Non-SDA?)	30	7	3		40
	ESTIMATED OUTREACH PER 500 Members				276

How it Works

Step 1

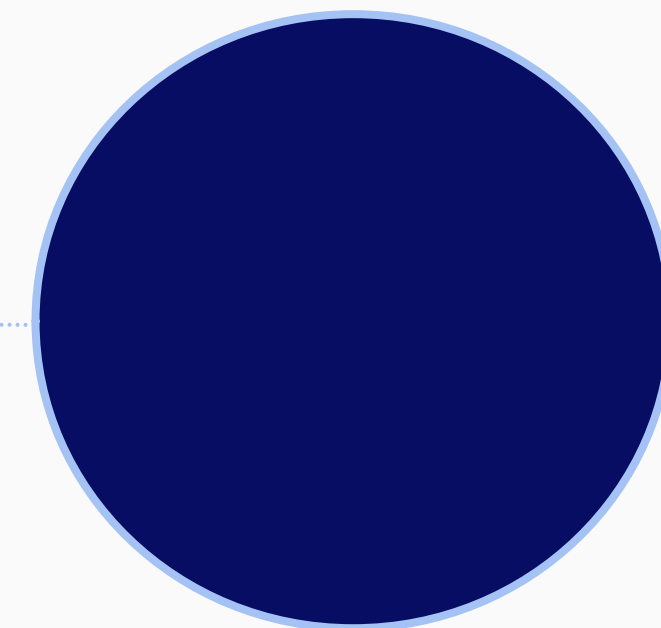
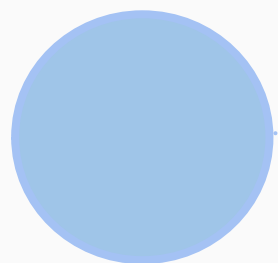
We interview and train the young adults in your church/School on how to teach technology to mature adults.

Step 2

The mature adults sign up to attend the sessions for a fee that pays the young adults. They learn the skills they need, impart their much needed wisdom with the young adults and connections begin to form.

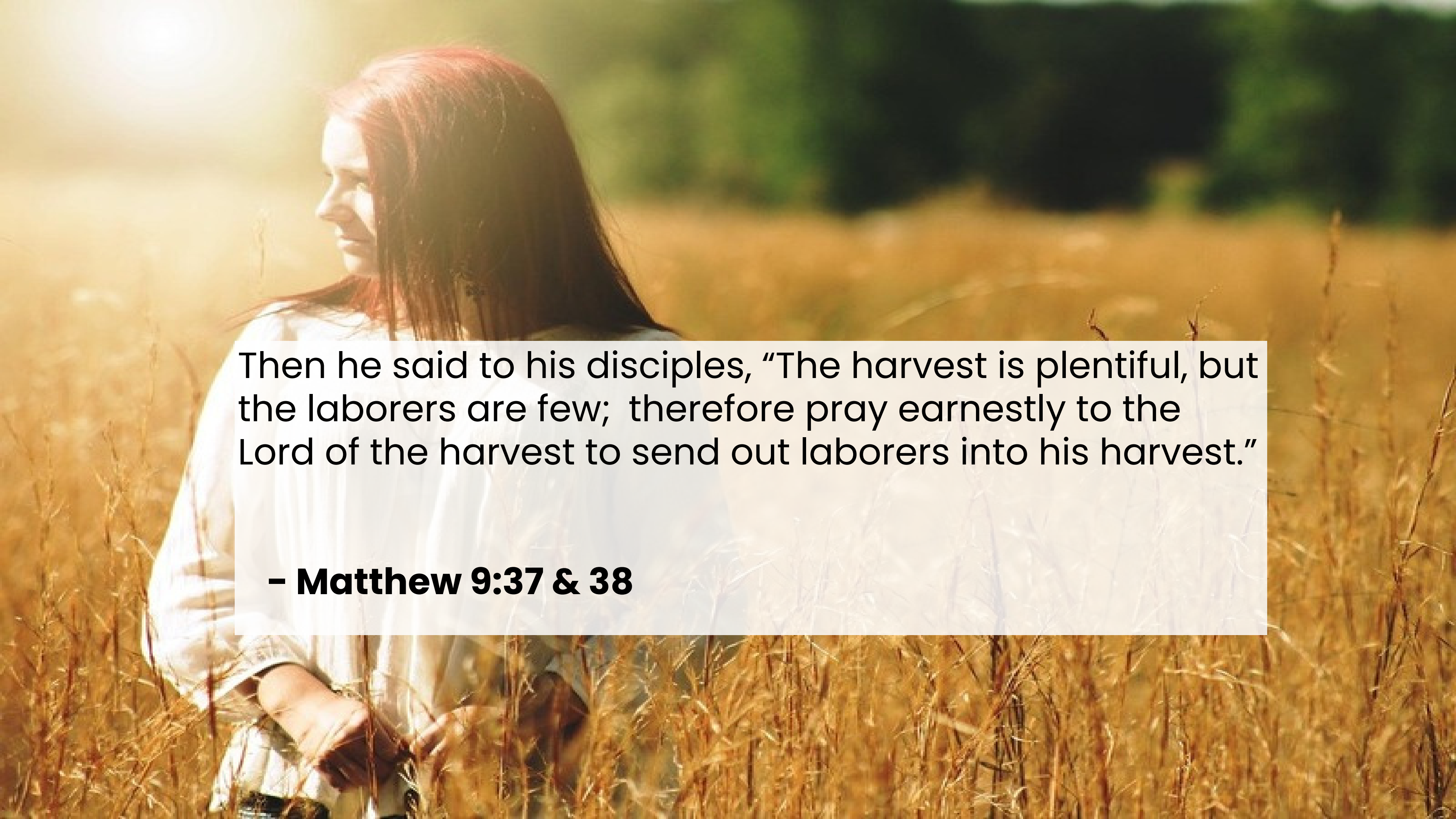
Step 3

As connections form, bonds are made. Both generations get much needed experiences and get to enjoy fun & spiritual activities in the process. SilverTech Society becomes a place where they want to be all the time and others want to join. Watch others from the community begin to pour into your church.



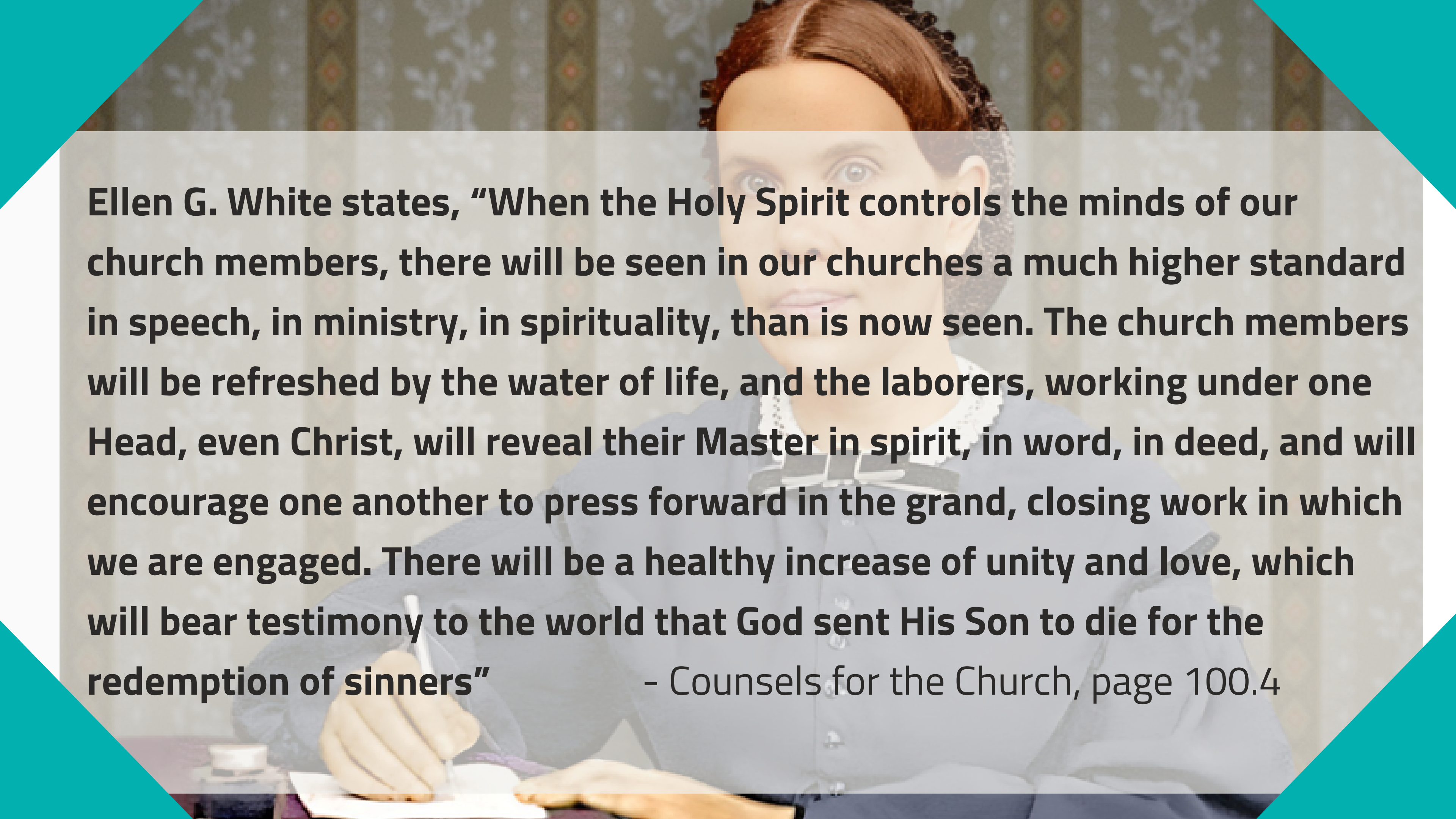
What We Offer the Church

- Turnkey program
 - a. Program Consulting
 - b. Marketing Materials
 - c. Program Promotion
 - d. Staff Training & Training Materials
 - e. Course Materials
 - f. Optional Web Services
- A Ministry model that is:
 - a. A Holy Spirit Led Initiative
 - b. Self-Sustaining
 - c. Modern & Unique
 - d. Has Multi-Generational Focus
 - e. Provides Inreach & Outreach Opportunities

A woman with long, straight red hair is shown in profile, looking towards the left. She is wearing a white long-sleeved shirt. She stands in a field of tall, golden-brown grass. The background is a soft-focus landscape with green trees and a bright, hazy sky. A semi-transparent white rectangular box is overlaid on the lower half of the image, containing text.

Then he said to his disciples, “The harvest is plentiful, but the laborers are few; therefore pray earnestly to the Lord of the harvest to send out laborers into his harvest.”

– Matthew 9:37 & 38



Ellen G. White states, "When the Holy Spirit controls the minds of our church members, there will be seen in our churches a much higher standard in speech, in ministry, in spirituality, than is now seen. The church members will be refreshed by the water of life, and the laborers, working under one Head, even Christ, will reveal their Master in spirit, in word, in deed, and will encourage one another to press forward in the grand, closing work in which we are engaged. There will be a healthy increase of unity and love, which will bear testimony to the world that God sent His Son to die for the redemption of sinners"

- Counsels for the Church, page 100.4



“It’s time to reimagine outreach and create a thriving, intergenerational community in our churches. SilverTech Society is a space where every generation connects, grows, and belongs.”